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Objective3D Merges with TCL Hofmann and TCL Hunt to Form a Stronger, Unified Additive Manufacturing Solutions Provider under the Ravago Group

Carrum Downs, VIC, Australia – December 2, 2024 – Objective3D, the leading provider of additive manufacturing solutions, 3D scanning, and AM software in Australia and New Zealand, is proud to announce its merger with TCL Hofmann in Australia and TCL Hunt in New Zealand. Both companies are part of the global Ravago Group and bring a wealth of expertise in advanced manufacturing technologies. This transformative collaboration will move forward under the unified name **Objective3D**, marking a new era of innovation and service excellence in the additive manufacturing (AM) industry across the region.

As a result of this merger, Objective3D's comprehensive portfolio—which already includes cutting-edge solutions from **Stratasys, Lithoz, Artec3D,** and **Materialise**—will expand to integrate other additive manufacturing technologies. This positions the newly merged company as the most diverse and capable AM solutions provider in the Australian and New Zealand markets, with solutions tailored for industries such as aerospace and defence, industrial manufacturing, healthcare, automotive, and education.

Key Benefits for Customers and Industries
The merger brings significant advantages to businesses and industries throughout Australia and New Zealand, including:

1. **Expanded Technology Portfolio**: Access to the broadest range of AM solutions, including polymer, composite, ceramic, and metal additive manufacturing technologies, providing unparalleled flexibility for diverse applications.
2. **Enhanced Expertise**: A consolidated team of industry-leading AM experts offering customers deeper insights, more innovative solutions, and improved training and consulting services.
3. **Stronger and Broader Support Network**: Increased resources and infrastructure to deliver more efficient service, faster turnaround times, and localized technical support for all product lines.
4. **Focused Industry Solutions**: A dedicated focus on customer needs across key sectors, with specialized offerings for manufacturing aids, end-use parts, rapid prototyping, reverse engineering, and production tooling.
5. **Innovative Collaboration Opportunities**: New possibilities for partnerships with businesses looking to adopt or expand their use of advanced AM technologies to improve time-to-market, reduce costs, and enhance supply chain resilience.

A Shared Vision for Innovation
"We are excited to welcome Objective3D into the TCL Hofmann family", said Elias Baini, Business Manager, TCL Hofmann. "This merger is a testament to our commitment to delivering world-class solutions to our customers. Together, we will set new benchmarks in the industry."

Matt Minio, Managing Director of Objective3D, added, "Joining forces with TCL Hofmann allows us to dramatically extend our reach and capabilities, delivering even greater value to our customers. We look forward to this new chapter of major growth and the opportunities it will bring."

About Objective3D
Objective3D is the leading provider of additive manufacturing and 3D scanning solutions in Australia and New Zealand, offering an extensive range of technologies from Stratasys, Lithoz, Artec3D, Materialise, and more. Objective3D is dedicated to empowering industries with the tools to innovate, create, and excel through world-class additive manufacturing solutions and services.

About TCL Hofmann and TCL Hunt
TCL Hofmann (Australia) and TCL Hunt (New Zealand), both part of the Ravago Group, specialize in providing advanced additive manufacturing solutions. With a legacy of delivering high-quality products and expertise, TCL Hofmann and TCL Hunt have been key players in the AM market.

About Ravago Group
Ravago Group is a global leader in the distribution, resale, compounding, and recycling of plastics, rubber, and chemicals. Today, Ravago represents over 7,800,000 metric tons of annual polymer sales, serving more than 56,000 active customers through 325+ locations across more than 60 countries worldwide. This impressive global operation is made possible through the dedication and innovation of its 10,000 employees.

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